



IMPACT

Individualized Maintenance Plan for Asphalt & Crack Treatment

Right products.
Right market.
Real savings.

Case Study Results

Extend the life expectancy and save money over time with IMPACT. This national specification program can help you understand your portfolio, specify the right products, and select the right contractors for consistent results anywhere in the country. Plus, a proactive approach to pavement maintenance can save, on average, over 30 percent compared to no maintenance plan.

No Plan:

Year	Cost	Notes
1	\$450K	New construction
2	\$0	No work
3	\$0	No work
4	\$0	No work
5	\$0	No work
6	\$0	No work
7	\$0	No work
8	\$25K	Liability patching
9	\$20K	Liability patching
10	\$550K	Remove and replace entire lot
11	\$0	No work
12	\$0	No work
13	\$0	No work
14	\$0	No work
15	\$0	No work
TOTAL		\$1,045,000
End Result: 5-year-old lot		

Individualized Maintenance Plan:

Year	Cost	Notes
1	\$450K	New construction
2	–	No work
3	\$10K	Crack seal, initial sealcoat, stripe
4	–	No work
5	\$12K	Patching, crack seal
6	–	No work
7	\$15K	Patching, crack seal, sealcoat, stripe
8	–	No work
9	\$12K	Patching, crack seal
10	–	No work
11	\$15K	Patching, crack seal, sealcoat, stripe
12	–	No work
13	\$15K	Patching, crack seal
14	–	No work
15	\$180K	Resurface
TOTAL		\$709,000
End Result: Brand-new lot that costs 32% less		

Chart Illustration: Actual cost comparison of two 90,000 S.F. parking lots.

Make an IMPACT with the right pavement products.
Call **866-264-8273** or visit **gemsealproducts.com**